

## Entertainment and Media CTE Program - Formerly Television Production

Career Tech Student Organization: SkillsUSA  
Career Readiness Indicator Credential: Adobe Premiere Pro, Photoshop and After Effect

### Media Production Foundations (Intro to Media and Pop Culture)

Course Code: [11153G1010](#)

1 Credit

Prerequisite: None

Course Fee: \$15

Students can gain an introduction to the media world in this foundational course, exploring the essentials of audio production, broadcasting, film production, drone photography, and technical theater. The curriculum emphasizes the ethical use of technology, provides hands-on experience with professional equipment, and guides students in creating media projects that showcase their creativity. With teamwork, safety, and industry-standard digital skills at its core, this course lays the groundwork for more specialized paths in media and communications.

### Broadcasting Production I (Intro to News and Sports Broadcasting)

Course Code: [11051G1012](#)

1 Credit

Prerequisite: Intro to Television Production with Teacher Approval or Media Production Foundations

Course Fee: \$15

Students can step into the world of broadcasting with a course designed to provide a comprehensive introduction to radio, TV, and web-based production. This course covers essential skills such as scriptwriting, storyboarding, video editing, and on-camera presentation. Participants will explore the rich history of broadcasting, engage in hands-on projects, and develop critical thinking and communication skills to captivate audiences. By joining the team that brings stories to life on-air and online, students will build a solid foundation for future careers in broadcasting and digital media.

### Broadcasting Production II (Advanced News and Sports Broadcasting)

Course Code: [11051G1013](#)

1 Credit

Prerequisite: Television Production - Studio Operations or Broadcasting Production I

Course Fee: \$15

Students can elevate their broadcasting skills with Broadcasting II, a course that builds on foundational knowledge through advanced topics such as audience research, creative programming, and high-level video production. Participants will have the opportunity to produce larger projects, delve into broadcast journalism, and refine their unique vision for broadcasting. This course includes in-depth projects designed to develop both technical expertise and creative insight, equipping students for advanced studies or careers in broadcasting and digital media.

### Film Production I (Intro to Filmmaking)

Course Code: [11051G1020](#)

1 Credit

Prerequisite: Intro to Television Production with Teacher Approval or Media Production Foundations

Course Fee: \$15

Students can uncover the magic behind the movies in Film I, a course that explores the entire film production process—from pre-production planning to shooting and editing. The curriculum covers the history of filmmaking, the roles within a film crew, and provides hands-on experience in creating short films using industry techniques. This course introduces the fundamentals of cinematography, lighting, and audio, combining technical skills with storytelling to help students bring their creative visions to life on screen.

### Film Production II – (Advanced Filmmaking)\*\*

Course Code: [11051G1021](#)

1 Credit

Prerequisite: Film Production I

Course Fee: \$15

In Film II, students elevate their filmmaking skills by delving into genres, advanced camera techniques, and visual effects. The course covers set design, talent casting, and budgeting for film projects, providing a comprehensive view of the filmmaking process. Students will create marketing materials and explore film distribution, gaining hands-on experience with the entire filmmaking lifecycle. By developing a professional portfolio and gaining insights into film school and career opportunities, this course prepares students for success in the film industry.

### Career Pathway Project in Arts, A-V Technology, and Communications

Course Code: [11994G1005](#)

1 Credit

Prerequisite: Broadcasting Production II (Advanced News and Sports Broadcasting)\*\* or Advanced TV Production

Course Fee: \$15

This capstone course is the culminating experience of the Entertainment and Media pathway. Students work daily at an Auburn City School to direct broadcasts and produce videos for the school community. Open to seniors who have completed at least two career and technical education courses, the project allows students to apply their learning in a real-world setting, showcasing skills in problem-solving, decision-making, and independent learning. Students collaborate with their coordinating teacher, academic instructors, and an industry mentor to explore an area of interest deeply. The course concludes with a presentation or demonstration of their work to an audience of educators, peers, mentors, and community representatives. This project is available as a semester-long or alternating-day class throughout the school year.

### CTE Lab in Arts, A-V Technology, and Communications

Course Code: [11994G1001](#)

1 Credit

Prerequisite: Broadcasting Production II (Advanced News and Sports Broadcasting)\*\* or Advanced TV Production

Course Fee: \$15

The CTE Lab in Arts, A-V Technology, and Communications enhances students' understanding and mastery of the program. It serves as a learning lab supporting individual interests and goals, conducted in traditional classrooms, industry settings, or virtual environments. Students learn and apply safety concepts; explore career opportunities and requirements; practice the skills needed to succeed in the workplace; take advantage of leadership, teamwork, and personal growth opportunities afforded by AHS Mass Media; and learn and practice essential digital skills. The foundational standards are to be incorporated throughout the course.